



PRIVACY NOTICE

ART. 13 (EU) REGULATION 2016/679 – THE GENERAL DATA PROTECTION REGULATION (GDPR)

Dear customer, in compliance with Articles 13 and 14 of (EU) Regulation 2016/679 – the General Data Protection Regulation (GDPR), we are hereby informing you about the processing of your personal data by the Federconsorzi Dolomiti Superski and its associated Valley Consortia when purchasing Dolomiti SuperSummer card.

1. Purposes and legal basis of processing: Personal data related to customers (name, surname, date of birth) provided upon purchase of the Dolomiti SuperSummer card shall be processed by Federconsorzi Dolomiti Superski and its associated Valley Consortia that are members thereof, as well as by associated operators in relation to the use of transport services on the related lift system facilities. The processing of said data is necessary for the following purposes: (a) the collection of the name and surname serves to identify the contractual partner and the collection of the date of birth from identification documents is necessary in order to grant age-related discounts (execution of pre-contractual activities required to purchase the ticket and of the relative contract). The relevant data are verified at the time of conclusion of the contract but not stored, unless the purchase is made online, in which case the personal details and e-mail address are saved for the purchase operations and stored for the period indicated in art. 3; (b) in order to verify the lawful use of the personal card by the actual cardholder, the card can carry on the name of the cardholder (pursuit of controller's legitimate interests related to the protection of company assets); (c) the card usage data collected subsequently at the access points to the lifts are stored together with the card number, which cannot be assigned to your identification data, unless the purchase is made online or such assignment is made through a voluntary provision of your data, e.g. via the MyDolomiti platform. The card feature RFID technology allowing remote recognition, although only within a limited range of lift gates, solely for the purpose of verifying the card's period of validity. No further data for locality determination is collected.

2. Categories of recipients of personal data: Your data will be processed for the above purposes only by persons who are authorised to process data and are working on behalf of the Federconsorzi Dolomiti Superski and its associated Valley Consortia that are members thereof, as well as by associated operators in relation to the use of transport services on the related lift system facilities.

3. Personal data retention period: Personal data of cardholders collected at the points of sale will not be stored in any form by the controller, neither on paper nor electronically. In case of online purchase, personal data will be saved electronically. Within 24 months from the end of contractual relationship the card usage data will be rendered anonymous and the personal data will be erased. If a new card is purchased within the above period, the retention period shall recommence from the additional purchase.

4. Provision of data and mandatory nature of consent: The provision of your data is necessary within the following limits: (a) the provision of name and surname is required for the purchase of period cards; (b) the provision of the date of birth by exhibition of a valid identification document is required in order to benefit from age-related discounts; (c) in case of online purchase, the provision of the identification data of all ticket holders together with a valid e-mail address is necessary to complete the purchasing process. In case of failure to provide such data, it will not be possible to purchase a Dolomiti SuperSummer card or to take advantage of the scheduled discounts.

5. Exercise of rights: You shall have the right to obtain from the controller confirmation as to whether or not personal data concerning you are being processed and to exercise all the rights set out in Article 15 and following GDPR, if the conditions are met. For any issue related to the processing of your personal data, please contact the Federconsorzi Dolomiti Superski at: info@dolomitisuperski.com.

6. Joint data controllers: For the various areas and activities under their responsibility (based on the existing internal arrangements between them), your personal data are processed by the following joint data controllers: Federconsorzi Dolomiti Superski, headquartered in Via Arnaria 43, 39040, Castelrotto (BZ) as well as the 12 Valley Consortia associated to Federconsorzi as listed below: 1) Consorzio Esercenti Impianti a Fune Cortina, San Vito di Cadore, Auronzo-Misurina, Via G. Marconi 15, 32043 Cortina d'Ampezzo (BL); 2) Consorzio Esercenti Impianti a Fune Skirama Plan de Coronas, Via J.G. Mahl 40, 39031 Brunico (BZ); 3) Consorzio Impianti a Fune Alta Badia, Via Boscdaplan 105, La Villa, 39030 Badia (BZ); 4) Consorzio Esercenti Impianti a Fune Val Gardena/Alpe di Siusi, Via Arnaria 43, 39040 Castelrotto (BZ); 5) Consorzio Impianti a Fune Val di Fassa e Carezza, Via de Pareda 67, 38032 Canazei (TN); 6) Consorzio Impianti a Fune Arabba-Marmolada, Via Boè/Arabba 13, 32020 Livinallongo (BL); 7) Consorzio 3 Zinnen Dolomites, Via Ombroso 2F, 39038 San Candido/Versciaco (BZ); 8) Consorzio Impianti a Fune Val di Fiemme-Oberreggen, Via Roma 2, 38038 Tesero (TN); 9) Consorzio Impianti a Fune San Martino di Castrozza/Passo Rolle, Via Passo Rolle 136, Fraz. San Martino di Castrozza, 38054 Primiero San Martino di Castrozza (TN); 10) Consorzio Rio Pusteria-Bressanone, Via Jochtal 1, Valles, 39037 Rio di Pusteria (BZ); 11) Consorzio Impianti a Fune Trevali, Via Loewy 42, 38035 Moena (TN); 12) Consorzio Impianti a Fune Civetta, Corso Italia, 32022 Alleghe (BL). The identification data and contact details of each member of the Consortia managing the lift system facilities that you actually used can be obtained from each Consortia.

7. Data protection officer: The data protection officer of the Federconsorzi Dolomiti Superski (hereinafter DPO) can be contacted at the data controller's address as well as directly via e-mail at the following address: dpo@dolomitisuperski.com. For more information please visit our website www.dolomitisuperski.com/en/service/privacy.