



PRESS RELEASE

**DOLOMITI
SUPERSKI** 

05 March 2021

DOLOMITI SUPERSKI: SEE YOU IN SUMMER

The new Decree anticipates the ski lifts closure until April 6th.

The first Prime Ministerial Decree (DPCM) of the Draghi government extends the closure of ski lifts and the prohibition of their use by amateur skiers until April 6th. So, after the Immaculate Conception, Christmas, New Year's Eve and Carnival, now Easter is also missing, the last event of the winter season in which skiing could be combined with a few days of vacation. Dolomiti Superski and its affiliated ski resorts take note of this and announce that in the winter season 2020-21 the Dolomiti Superski ski destination will be closed to the public. It remains possible, that single lift companies will open individually after the date provided for in the Decree, conditions permitting.

"We are truly sorry, for our Valley Consortia members, for our employees, for all those who are part of the chain of the winter mountain tourism, but above all we are sorry for the millions of customers who love the Dolomites. With the extension of the ban on skiing until after Easter, it is no longer possible to be able to plan the umpteenth opening and offer a quality service to all our guests. The only thing we can do is to put aside the winter season 2020-21 without ever having been able to start", this is how Andy Varallo, President of Dolomiti Superski, comments on the new Prime Minister's Decree which will come into force on 06/03/2021.

Given that collective health and safety come first, the ski lift operators have made great effort - since the summer of 2020 - to guarantee these two fundamental aspects. In collaboration with the other Italian Regions and strictly following the indications of the Technical Scientific Committee, procedures have already been set up for the summer season 2020 that have guaranteed the use of lifts in absolute safety. In the same way, with enthusiasm and a great spirit of responsibility, the winter season 2020-21 has been prepared, investing considerable economic resources in systems for sanitizing the lifts, digital tools to guarantee social distancing and to avoid crowds at the ticket sales points: the online shop has been re-developed from zero and, finally, tools have been created to manage the local quota of daily accesses, in view of a possible opening first in December, then in mid-January, in February, March and now April. However, all the efforts of ski lift operators, hoteliers, restaurateurs, merchants, ski instructors and the rest of the actors in the sector have been in vain. With bitterness we must also note that this important sacrifice unfortunately did not prevent the second wave and did not prevent the virus from spreading anyway. Dolomiti Superski has done its utmost to be able to offer its loyal guests those emotions that only the Dolomites can give.

"We believed right up to the end that our considerable efforts would have brought the results we hoped for. Many Dolomites fans have shared their disappointment with us during the winter and have supported us in our efforts. We are close to all those who have been particularly affected by the pandemic, but also to those who have had to give up the chance to interrupt their daily routine with a vacation and to all those who have been deprived of their daily bread. But now we cannot wait to start again. We are already active in preparing and guaranteeing the summer season 2021 for mountain lovers, whether they are hikers, mountain bikers or families, with our Dolomiti Supersummer", says Varallo, who does not hide a certain disappointment, given that in other neighbouring countries such as Switzerland, the ski season has been successful and, thanks to a high level of discipline and a clear system of rules, a very important economic branch has been safeguarded and there have been no negative effects on the pandemic situation.

The ski lift companies affiliated with Dolomiti Superski, together with all those on the Italian and international territory, are now asking for serious and rapid compensation discussions, to guarantee the future of this important economic system, which has been stolen of its basis of existence and on which thousands of families depend.

Dolomiti Superski also informs that all the rebalancing measures elaborated for Dolomiti Superski and Valley season ski pass holders, relative to the early end of the 2019-20 winter season, will be also valid for the 2021-22 winter season. Details and further information will be published in the coming days on the web site and through the social channels of Dolomiti Superski.



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