

**1) Purpose of data processing:** Your personal data (forename, surname, nickname, date of birth, sex, nationality, address, e-mail, phone and password), provided by you at the time of registration to the „My Dolomiti“ reserved area on [www.dolomitisuperski.com](http://www.dolomitisuperski.com) and acquired during the business relationship, will be processed by Federconsorzi Dolomiti Superski and by Consorzi Esercenti imp. a fune affiliate of the same for the completion of the portal registration procedure and for the ensuing provision of the requested services accessible through the „My Dolomiti“ reserved area, including the PerformanceCheck services that you have activated, online purchase, and other services that will be gradually made available within the reserved area. For the sole purpose of facilitating the purchase of tickets, your data will be accessible to points of sale. Only in case of selection of the public profile, the other registered users will be able to search you by forename and surname in order to become friends and share skiing performance data. Therefore, data processing is necessary for the performance of the aforementioned contractual activities and the pertinent regulatory and administrative obligations, as well as for the pursuit of legitimate interests related to the performance of organisational, technical and safety activities instrumental to the provision of services that you requested. If you have purchased a My Dolomiti Skicard, the card can be associated with your profile and the data that will be collected subsequently on the use of the ticket; therefore, the data on the rides will be displayed within the restricted area. You can also associate any other tickets you have purchased to your profile.

**2) Categories of recipients of personal data:** For the aforementioned purposes your data will be processed using computerized means and may become known to our employees authorized for the processing and/or by reliable companies that carry out, on our behalf, as data supervisors, some technical and organizational activities, as administrative and IT services companies. The use of the messaging services between friends and participation in the forum entails the readability of the messages by the recipients and by the majority of users, respectively.

**3) Data retention policy:** The data collected will be stored until the profile is deleted. The data relating to the purchase and use of the ticket will be retained throughout the duration of the association of the specific ticket with the profile. In any case, these data will be kept for the period indicated in the general information on the purchase of ski passes.

**4) Data supply and mandatory consent:** the provision of your data is necessary for the supply of the requested services accessible through the „My Dolomiti“ reserved area; any refusal to provide such data will render it impossible to use the services made available within the portal. However, it bears no consequence on the usability of the ticket purchased. For these purposes, there may be provided the image, as well as additional information relating to your interests, profession and type of skier, family and friends connections, whose lack of data supply does not affect the services related to the use of the ski pass.

**5) Exercise of rights:** the GDPR grants you the right to access the data pertinent to you at any time as well as to obtain a copy, to correct and supplement these data if inaccurate or incomplete, to delete or limit the processing if the conditions are met, to oppose their processing for reasons related to your particular circumstances, to request the portability of the data provided when processed using automated means on the basis of your consent, or for the performance of the contract. Furthermore, you have the right to withdraw your consent, if requested, without prejudice to the lawfulness of the processing based on the consent given prior to the revocation. Finally, it being understood your right to contact the Privacy Guarantor also by submitting a complaint, if deemed to be necessary, for the protection of your personal data and your rights. For any question concerning the processing of your personal data, you can contact Federconsorzi Dolomiti Superski, as a contact reference, by sending an e-mail to the address: [info@dolomitisuperski.com](mailto:info@dolomitisuperski.com).

**6) Sending business information related to the services offered:** Your data may also be processed, on the basis of your consent, to: 1) send you marketing communications relating to products or services of Federconsorzi Dolomiti Superski and of Consortia es. imp. a fune, i.e. affiliates of Federconsorzi (e.g. newsletters and promotional and advertising material), as well as for direct sales and market research, including quality and service satisfaction surveys, by means of remote communication techniques including traditional methods (such as paper mail and operator calls) and automated contact (SMS, MMS, fax, automated telephone calls, e-mail, messages on web applications); 2) perform data analysis, also through electronic or automated processing, in order to identify your needs and preferences and the possible services and products of your interest (so-called profiling)

**7) Profile visibility:** Subject to the optional and specific consent of the interested person, which is not a necessary condition for the provision of services connected to the reserved area My Dolomiti, personal data (general and summary data on ski performance, excluding e-mail address) will be accessible by the generality of users when the interested person is present within the top 100 positions in the ranking, as well as, without any restrictions, by users with whom the interested person is related by a friendship within the My Dolomiti platform. The form that will be displayed contains the following data: name, surname, nickname and possibly a photo; estimation of the total number of kilometres of slopes covered ran during the season; total number of ski lifts used; number of different lifts used at least once during the season; number of days of use of the ski pass and total height difference achieved. Personal data will not be subject to further distribution or communication.

**8)** In case of registration with your (Facebook, Google) account, we receive personal data from the platform. In the registration process, we receive the following data: First name, Last name, date of birth, email, gender (optional).

**9) Data co-controllers:** Your personal data are processed, for the different areas and phases falling under their responsibility (based on the existing internal agreements) by the following Data Co-controllers: Federconsorzi Dolomiti Superski, with registered office in 39040, Castelrotto (BZ), Via Arnaria, no. 43, which manages the datacenter on which all the ticket data converge, as well as the 12 Consortia es. imp. a fune affiliates of Federconsorzi, which deal only with data on ski passes sold or used falling under their responsibility: 1) Cons.es.imp. a Fune Cortina, San Vito di Cadore, Auronzo-Misurina, Via G.Marconi, 15, 32043 Cortina d'Ampezzo (BL); 2) Cons.es.imp. a Fune Skirama Plan de Corones, Via Michael Pacher, 11/A, 39031 Brunico (BZ); 3) Cons.imp. a Fune Alta Badia, Via Boscdaplan, 105 La Villa, 39030 Badia (BZ); 4) Cons.es.imp. a Fune Val Gardena/Alpe di Siusi, Via Arnaria 43, 39040 Castelrotto (BZ); 5) Cons.imp. a Fune Val di Fassa e Carezza, Via de Pareda, 67, 38032 Canazei (TN); 6) Cons.imp. a Fune Arabba-Marmolada, Via Boè/Arabba 13, 32020 Livinallongo (BL); 7) Cons. 3 Zinnen Dolomites, Via Ombrosa, 2F, 39038 San Candido/Versciaco (BZ); 8) Cons.imp. a Fune Val di Fiemme-Obereggen, Via Roma, 2, 38038 Tesero (TN); 9) Cons.imp. a Fune San Martino di Castrozza/Passo Rolle, Via Passo Rolle, 136 Fraz. San Martino di Castrozza, 38054 Primiero San Martino di Castrozza (TN); 10) Cons.es.imp. a Fune Rio Pusteria –Bressanone, Via Jochtal, 1 Valles, 39037 Rio di Pusteria (BZ); 11) Cons.imp. a Fune TREVALLI, Via Loewy, 42, 38035 Moena (TN); 12) Cons.imp. a Fune Civetta, Corso Italia, 32022 Alleghe (BL). The data processor (here in after: DPO) is IFK-Consulting SRL, Via Vittorio Veneto 67 39042 Bressanone. The DPO can be reached at the address of the Data Controller or directly by e-mail to [dpo@dolomitisuperski.com](mailto:dpo@dolomitisuperski.com).