

## **“Dolomiti Supersummer rewards you”**

### **Sponsoring Company**

Federazione dei Consorzi di Zona degli Imprenditori Esercenti Impianti di Trasporto a Fune Dolomiti Superski [Federation of Area Consortia of the Entrepreneurs Operating Transport Installations at Fune Dolomiti Superski], abbreviated to FEDERCONSORZI DOLOMITI SUPERSKI, with registered office in Via Arnaria, 43 - 39040 Roncadizza/Castelrotto (BZ) with Tax Code and VAT number: 01151560214

### **Period of participation in the competition**

From 25 May 2023 to 5 November 2023

### **Final Drawing**

By 31 December 2023.

### **Territorial Scope**

This prize-based event will take place on the national territory, in the 12 valleys participating in the FEDERCONSORZI DOLOMITI SUPERSKI, namely

1. Cortina d'Ampezzo
2. Kronplatz - Plan de Corones
3. Alta Badia
4. Val Gardena / Alpe di Siusi
5. Val di Fassa / Carezza
6. Arabba / Marmolada
7. 3 Zinnen Dolomites
8. Obereggen / Pampeago / Predazzo
9. San Martino di Castrozza / Passo Rolle
10. Rio Pusteria - Bressanone
11. Alpe Lusia / San Pellegrino
12. Civetta

### **Aim of the competition**

**This competition is carried out by the Sponsoring Company with the aim of promoting the products involved.**

### **Recipients**

All users over the age of 18 who download the My Dolomiti App (available free of charge for both iOS and Android) can enter the competition by logging in to My Dolomiti and linking their ticket to their account. Alternatively, users can participate in the competition by registering online via My Dolomiti and linking their account to their ticket. Acceptance of these rules and consent to the processing of personal data is requested when registering with My Dolomiti or via an appropriate pop-up for users who are already registered or by means of contract/privacy terms and conditions being accepted by new users when registering.

### **Products subject of the promotion**

The promotion covers tickets of any type (excluding Val Gardena value cards), valid in the Dolomiti Supersummer area, valid from 25 May 2023 - 5 November 2023.

People who have associated, with their profile, tickets reserved for professional categories (e.g. mountain bike guides), tickets issued free of charge (gifts) are excluded and will therefore not be considered for the purposes of this competition.

### **Prizes**

Level 1 - Legend (upon completion of at least 16 badges):

➤ 5 x Supersummer Cards each with an average market value of €390 (inc. VAT)

Level 2 - Expert (upon completion of at least 10 badges):

➤ 5 x Dainese bike helmets each with an average market value of €199 (inc. VAT).

Level 3 - Rookie (upon completion of at least 6 badges):

➤ 5 items of DSS merchandise each with an average market value of €100 (inc. VAT). ➤ 5 x boxes of Estathé each with an average market value of €91.64 (inc. VAT)

It is specified that:

- the available sizes to choose from will be communicated to the winners after the final draw.

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\*\*\*\*\* The value of the prizes is to be understood as at the date of drafting of these regulations.

The Sponsor does not assume any responsibility in case of improper use of the prizes by the winners or if used by persons not suitable in terms of age or for psycho-physical conditions. The Sponsor is also not responsible in case of failure or malfunction of the prize awarded for which all the warranties of the manufacturer or distributor / dealer and the related limitations or extensions referred to the warranty of the individual prize apply.

Prizes cannot be converted into cash nor gold tokens.

If, at the time of delivery, the prizes indicated above are no longer available or no longer present on the market, the Sponsoring Company, or its supplier or partner will deliver to the winners substitute prizes of a value no lower than that of the prizes promised in these regulations. Winners cannot in any way claim to receive exactly those prizes. If this is no longer available, it will be available at the time of delivery.

**Prize pool:** 3,907.95 euros (VAT included)

### HOW TO PARTICIPATE

In order to take part in the competition, Recipients must purchase tickets of any type, listed under the heading "Promotional Products", download the My Dolomiti App, register with My Dolomiti and associate the number of the purchased ticket with their own profile. Alternatively, visitors can participate in the competition by registering online via My Dolomiti and associating their account with their ticket. To sign up to My Dolomiti, it is necessary to:

1. Provide the following data: name and surname, email address, nationality, gender and date of birth, if not already registered;
2. Accept these rules and give consent to the processing of personal data, requested when registering with My Dolomiti for new users, or via an appropriate pop-up for users who are already registered.

It is specified that:

- The data entered at the time of participation in the competition must be true and must not be made up nor pseudonyms: in the event of mismatch between the data provided at the time of participation and the documents necessary to confirm a win, said win cannot be validated.
- Several personal tickets can be combined with the user's My Dolomiti profile, either via the App or via the website. (The user can combine several tickets belonging only to the user. E.g.: several weekly or daily tickets). The condition for being able to participate in the competition is having registered to My Dolomiti via the My Dolomiti App, or via the website, and having combined at least one ticket.
- Without completing the procedure for signing up to My Dolomiti, and without associating at least one of the aforementioned tickets, the Sponsor will not be able to track the badges unlocked by the user and, therefore, it will not be possible to participate in the competition.

The Recipients, once registered with My Dolomiti, will be invited to reach the goals (hereinafter "badges"), choosing them from those listed below:

- users will be able to decide which badges to unlock amongst those proposed;
- each unlocked badge is counted only once for the season;
- the majority of badges can be unlocked by associating your ticket with the My Dolomiti App; to unlock the remaining badges you need to activate the tracking function on the My Dolomiti App, highlighted below by the text "**(GPS)**"

## LIST OF BADGES

No.	Badge Name	Description of the goal to unlock
1	Bronze	Visit 3 different Dolomiti Supersummer resorts
2	Silver	Visit 6 different Dolomiti Supersummer resorts
3	Gold	Visit all 15 Dolomiti Supersummer resorts
4	Super sporty	Reach 25,000 metres of total altitude difference (downhill and uphill) <b>“(GPS)”</b>
5	1st tracking	First tracking session with a minimum duration of 1 hour <b>“(GPS)”</b>
6	Tracking	Track 5 sessions with a minimum duration of 1 hour on different days <b>“(GPS)”</b>
7	Dainese	Cross an Enduro World Series trail in Val di Fassa <b>“(GPS)”</b>
8	Black runs	Bike on 10 black trails <b>“(GPS)”</b>
9	Social hero	Share a picture of your Dolomiti Supersummer on Instagram or Facebook and tag @dolomitisuperski
10	True Friend	Fully complete your My Dolomiti profile (100%)
11	Mountain days	Use at least one lift facility on three consecutive days
12	Dolomites addicted	Visit the mountains 10 times during the summer, using a lift facility each time
13	Estathé	Visit 3 of the 14 high-altitude attractions <b>“(GPS)”</b>
14	Digital	Buy your ticket online ( <a href="https://shop.dolomitisuperski.com">https://shop.dolomitisuperski.com</a> )
15	Shopping fan	Buy Dolomiti Superski clothing while logged in at <a href="http://www.dolomitisuperski.com/it/merchandising/shop">www.dolomitisuperski.com/it/merchandising/shop</a>
16	Hidden places	Visit at least 5 of the 15 panoramic viewpoints hidden in the Dolomiti Supersummer region <b>“(GPS)”</b>
17	Premium – Plant a tree	Donate just 5 euro to help reforest the area hit by the 2018 Storm Vaia and by bark beetles. This eco-project is managed by Dolomiti Superski and supervised by the Bruneck/Brunico (BZ) Forestry Inspectorate
18	Points card	Take the lift at all stations at an altitude of over 2,800 metres (Falzarego – Lagazuoi; Ra Valles; Funivia Sass Pordoi cable car) <b>“(note not valid in Val Gardena)”</b> Spend 1,400 points on a transferrable card over the course of the summer
19	Audi	Do a test drive at the Dynamic area in Cortina or in Alda Badia to get this badge

To participate in the final draw, you will need to reach at least one level, depending on the number of badges reached, with different draws and prizes for each level reached:

LEGEND LEVEL: achievement of at least 16 badges

EXPERT LEVEL: achievement of at least 10 badges

ROOKIE LEVEL: achievement of at least 6 badges

It is specified that:

- Each Recipient will become part of only one of the three levels listed.
- Without completing the registration procedure on the My Dolomiti App and without associating at least one ticket of the types listed above, it will not be possible for the Sponsoring Company to track the badges unlocked by the user and, therefore, it will not be possible to participate in this competition.
- For the purpose of counting the number of lifts used, please note that lift system facilities always count as no. 1 (one) and even if the route of the lift involves an intermediate station or return, only the access from the valley station of the lift system facilities will be counted.
- Passages not registered at turnstiles and GPS tracking due to force majeure (e.g., insufficient telephone network for tracking, temporary failure at the turnstile, therefore it is decided - also for safety reasons - to keep the passage open, signal failure) are excluded from the calculation.
- Any abnormal and/or unjustified use of tickets and the accumulation procedures indicated in these regulations will entitle the Sponsoring Company to block, without any notice, the participants for whom abnormal and/or unjustified uploads have been found, as well as the delivery of the prizes. Any passages accumulated through abnormal and/or unjustified uploads will be irreparably lost and the relative behaviours will be punishable by law (abnormal and/or unjustified combinations are, for example but not limited to, the association, on the My Dolomiti App, of a daily and 3 days out of 4 ticket that overlap during the same period of use).
- In the event of the multiple registration of a competitor, only one registration will be valid. Any attempted fraud and any incorrect, partial or false declaration entails the immediate disqualification of the participant.

## **FINAL DRAW**

The identification of those entitled to participate in the final prize draw will be carried out using both the My Dolomiti App and the management software of the passages at the entrances and turnstiles, at the end of the summer season.

According to the number of unlocked badges, the Recipients will be divided into 3 databases (LEGEND, EXPERT, ROOKIE), in relation to the performance recorded during the period from 25 May 2023 to 5 November 2023, after verification of the data relative to the tickets and the participants.

During the final draw, which will be held in the presence of a public official in charge of consumer protection or a notary public by 31 December 2023, we will proceed to draw, absolutely at random from each of the three databases mentioned above:

From the LEGEND LEVEL database: 5 winning names and 5 reserve names

From the EXPERT LEVEL database: 5 winning names and 5 reserve names

From the ROOKIE LEVEL database: 5 winning names, (prize: DSS merchandise) and 5 reserve names

5 winning names (prize: Estathè box) and 5 reserve names

## **Communication and validation of the win**

Winners will be contacted by email. Even if no prize is won, the participants will be sent a notification.

In order to validate the win, the consumer must send, no later than 10 calendar days after the communication of the win, exclusively via email to **info@dolomitisuperski.com**

the following documentation:

- **A scan/photo of the prize acceptance**, completed and signed in full - the data will be used to deliver the prize (maximum size 1 MB);
- **A scan/photo of your valid ID document**, both front and back (maximum size 1 MB).

It is specified that:

- Both in the event of mismatch between the data provided at the time of participation and the documents sent to confirm the win and in the event that a winner does not send the documents validating their win within 10 calendar days of the winning communication, we will proceed to contact the reserve names in order of draw, identified as specified above.
- In the event that a winner waives the prize, he or she must send written notice with an attached photocopy of an identity document to the following address: **info@dolomitisuperski.com**

After checking the documentation, the Sponsoring Company will proceed with the delivery of the prizes.

## **Final Notes**

- Participation in this prize-winning event involves the consumer's unconditional and total acceptance of the rules and clauses contained in these regulations, without any limitation.
- All recorded passages will be managed by a computer system declared as tamper-proof by a computer expert. All the data of the participations by the users is recorded on a server located in Italy.
- The winner will lose the right to receive the prize if the information provided during participation in the competition is not confirmed and/or is untrue.
- The Sponsoring Company, only after having ascertained fair participation by the user, will send the prize directly to the user or via its supplier or partner. The participant will forfeit the right to obtain the prize if the information provided when participating in the competition has not been confirmed or is found to be untrue. The Sponsoring Company is not liable in the event of failure to deliver prizes if incorrect information is provided by the participants.
- The Sponsoring Company does not assume any responsibility for problems of access, impediment, dysfunction or difficulty regarding the technical instruments, computer, cables, electronics, software and hardware, transmission and connection, telephone line that may prevent a competitor from participating in the competition.
- The Sponsoring Company is not responsible for the non-delivery of communications made to participants if they have provided incorrect and/or outdated data, to email addresses that do not exist/are incorrect, not available to mail boxes that are full or disabled, to servers that cannot be reached or to anti-spam filters. Depending on your personal computer security settings and those defined by internet providers, some email communications, although free of suspicious information or sensitive data and constantly guaranteed with special Antivirus and AntiSpam filters, may be recognised as SPAM or Junk Mail. It is therefore recommended that you quickly check your SPAM/Junk Mail folder.
- No responsibility will be attributable to the Sponsoring Company in the event of delivery of the prizes in packaging that has obviously been tampered with, broken or damaged. The delivery of the prizes will take place by post or courier service, to whom any damage detected must be immediately reported at the time of delivery. The recipient is advised to carefully check, before signing the delivery receipt, that there are no obvious signs that the package has been tampered with, broken or damaged, nor any signs of other damage, in which case, the recipient may reject the delivery by clearly explaining the reason why on the delivery receipt.
- Users who, according to the unquestionable judgement of the Sponsoring Company or third parties appointed by it, are winners through means and instruments deemed fraudulent or in violation of the normal course of the initiative, will not be able to enjoy the prize thus won. The Sponsoring Company or third parties appointed by it, reserve the right to proceed, within the terms deemed most appropriate and in compliance with the laws in force, to limit and inhibit any initiative aimed at circumventing the system devised.

## **Free participation**

Participation in this competition is free of charge and does not represent any income for the Sponsoring Company.

Prizes will be awarded free of charge to the winners within 180 days from the date of the final draw.

## **Obligations and guarantees:**

### **1. Regulations**

These regulations have been sent in advance to the Ministry of Economic Development and Made in Italy together with the notice of the competition.

Pursuant to Article 11, Presidential Decree No. 430 dated 26/10/2001, the rules of the prize-based event will be available to competitors on the website <http://www.dolomitisuperski.com> in the specifically dedicated section.

The Sponsor reserves the right to modify in all or in part the content of the articles of these regulations, subject to notification to the Ministry of Economic Development and Made in Italy, ensuring that the changes made do not infringe in any way on the rights of the competition participants in accordance with the provisions of art. 10, par. 4, of Italian Presidential Decree 430/01. In this case, they will be made aware of the changes in the same way as they were made aware of the initial conditions.

## **2. Security Deposit**

A deposit has been given to the Italian Ministry of Economic Development and Made in Italy, which corresponds to 100% of the net prize pool.

## **3. Waiver of the right of recourse**

The Sponsoring Company waives the right to claim 25% of winners' income tax - as per Article 30, Presidential Decree 600 dated 29/09/73.

## **4. Transfer of the prizes - Onlus**

Prizes not requested or not assigned will be returned to the association, ONLUS SUEDTIROLER SPORHILFE - ASSISPORT ALTO ADIGE with registered office at BRENNERSTRASSE, 9 - 39100 Bolzano (BZ) - Tax Code 01284820212 pursuant to Article 10, paragraph 5 of Presidential Decree No. 430 dated 26 October 2001

## **Advertising of the event**

Advertising will be carried out via the Internet (banner ads, social media) or traditional means of communication (posters, magazines, flyers, maps) that refer to the website <http://www.dolomitisuperski.com> in a dedicated section as well as through any electronic and digital communications (newsletter, website) and will comply with what is stated in these rules.

## **Processing of the personal data**

Please note that the data collected by FEDERCONSORZI DOLOMITI SUPERSKI during participation in the competition "Dolomiti Superski rewards you" will be processed in full compliance with the provisions of EU Regulation 2016/679, General Data Protection Regulation ("GDPR"), relating to the purposes associated with participation in the competition. To this end, the data gathered will be communicated to the company ICTlabs S.p.A., with registered office at Viale Monza, 347 - 20126 Milan, for the implementation of the obligations relating to the competition (final draw and closure of the competition).

In order to exercise your rights, you can contact FEDERCONSORZI DOLOMITI SUPERSKI at any time.