

## COMPLETE RULES OF THE PRIZE COMPETITION

### “Dolomiti Supersummer rewards your passion 2026”

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#### **Sponsoring Company**

Federazione dei Consorzi di Zona degli Imprenditori Esercenti Impianti di Trasporto a Fune Dolomiti Superski [Federation of Area Consortia of the Entrepreneurs Operating Transport Installations at Fune Dolomiti Superski], abbreviated to FEDERCONSORZI DOLOMITI SUPERSKI, with registered office in Via Arnaria, 43 – 39040 Roncadizza/Castelrotto (BZ) with Tax Code and VAT number: 01151560214

#### **Period of participation in the competition**

From 1 June to 8 November 2026

#### **Final Draw**

By 31 January 2027

#### **Territorial Scope**

This prize-based event will take place on the national territory, in the 12 lift consortia participating in the FEDERCONSORZI DOLOMITI SUPERSKI, namely

1. Cortina d'Ampezzo
2. Kronplatz - Plan de Corones
3. Alta Badia
4. Val Gardena / Alpe di Siusi
5. Val di Fassa / Carezza
6. Arabba / Marmolada
7. 3 Zinnen Dolomites
8. Val di Fiemme / Obereggen
9. San Martino di Castrozza / Passo Rolle
10. Rio Pusteria - Bressanone
11. Alpe Lusia / San Pellegrino
12. Civetta

#### **Aim of the competition**

This competition is carried out by the Sponsoring Company with the aim of promoting the products involved.

#### **Recipients**

All users over the age of 18 who download the My Dolomiti App (available free of charge for both iOS and Android) can enter the competition by logging in to My Dolomiti and linking their ticket to their account. Alternatively, users can participate in the competition by registering online via My Dolomiti and linking their account to their ticket.

Acceptance of these rules and consent to the processing of personal data is requested when accessing the appropriate section of Rewarding, by means of a pop-up. Registered users may withdraw from the competition at any time by going to their profile and unchecking the participation option (these users will not be included in the final draw).

#### **Products subject of the promotion**

The promotion covers tickets of any type (excluding value cards), valid in the Dolomiti Supersummer area, valid from 1 June 2026 to 8 November 2026.

People who have passes reserved for professionals (e.g. mountain bike guides) associated with their profile, tickets issued free of charge (gifts), and points value cards are excluded and will therefore not be considered for the purposes of this competition.

## Prizes

### Level 1 – Master of the Dolomites (upon completion of at least 12 badges):

- 3 x Dolomiti Supersummer season cards each with an average market value of €410.00 (inc. VAT), valid for the 2027 summer season.

### Level 2 – Dolomites Explorer (upon completion of at least 9 badges):

- 5 x MTB SHRED kits each with an average market value of €334.85 (inc. VAT), including:
  - 1 x Lite Knee Pads
  - 1 x Luminary NoShock Helmet
  - 1 x Nastify MTB Goggles

Winners will be notified of available sizes after the final draw.

### Level 3 – Dolomites Discover (upon completion of at least 5 badges):

- 5 x pairs of LOWA SKYTERRA shoes each with an average market value of €170.00 (inc. VAT).

Winners will be notified of available sizes after the final draw.

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*The value of the prizes is to be understood as at the date of drafting of these regulations.*

*The Sponsor does not assume any responsibility in case of improper use of the prizes by the winners or if used by persons not suitable in terms of age or for psycho-physical conditions. The Sponsor is also not responsible in case of failure or malfunction of the prize awarded for which all the warranties of the manufacturer or distributor / dealer and the related limitations or extensions referred to the warranty of the individual prize apply.*

*Prizes cannot be converted into cash or gold tokens.*

*If, at the time of delivery, the prizes indicated above are no longer available or no longer present on the market, the Sponsoring Company, or its supplier or partner will deliver to the winners substitute prizes of a value no lower than that of the prizes promised in these regulations. Winners will not be entitled to receive the exact prizes described if they are no longer available at the time of delivery.*

**Prize pool:** 3,754.25 euros (inc. VAT)

## HOW TO PARTICIPATE

In order to take part in the competition, Recipients must purchase tickets of any type, listed under the heading "Promotional Products", download the My Dolomiti Summer App, register with My Dolomiti and associate the number of the purchased ticket with their own profile. Alternatively, visitors can participate in the competition by registering online via My Dolomiti and associating their account with their ticket. To sign up to My Dolomiti, it is necessary to:

1. Provide the following data: name and surname, email address, nationality, gender and date of birth, if not already registered;
2. Accept these rules and give consent to the processing of personal data as requested by a pop-up when accessing the competition section;

It is specified that:

- The data entered at the time of participation in the competition must be true and must not be made up nor pseudonyms: in the event of mismatch between the data provided at the time of participation and the documents necessary to confirm a win, said win cannot be validated.
- Several personal tickets can be combined with the user's My Dolomiti profile, either via the App or via the website. (The user can combine several tickets belonging only to the user. E. g.: several multi-day or daily tickets). Only tickets used by the participant will be taken into account for the prize contest. In cases of abuse, verified inter alia when using a cableway, the participant may be excluded from the competition. The condition for being able to participate in the competition is having registered to My Dolomiti via the My Dolomiti Summer App, or via the website, and having combined at least one ticket valid for this competition.

- Without completing the procedure for signing up to My Dolomiti, and without associating at least one of the aforementioned tickets, the Sponsor will not be able to track the badges unlocked by the user and, therefore, it will not be possible to participate in the competition.

The Recipients, once registered with My Dolomiti, will be invited to reach the goals (hereinafter “badges”), choosing them from those listed below:

- users will be able to decide which badges to unlock amongst those proposed;
- each unlocked badge is counted only once for the season;
- the majority of badges can be unlocked by associating your ticket with the My Dolomiti Summer App; to unlock the remaining badges you need to activate the tracking function on the My Dolomiti App, as indicated by '(GPS)' next to the relevant badge descriptions below.

## LIST OF BADGES

Category:

### Liftpass

1	<b>Bronze</b>	Interval tour: visit 3 different Dolomiti Bike Galaxy regions
2	<b>Silver</b>	Visit 6 different Dolomiti Bike Galaxy regions
3	<b>Gold</b>	Visit all 14 Dolomiti Bike Galaxy regions
4	<b>Lift taker</b>	Take five different lifts in one day

Category:

### Special days

1	<b>Mountain days</b>	Use at least one lift for 3 consecutive days
2	<b>Dolomites addicted</b>	Visit the Dolomites 10 times during the summer season using at least one lift each time
3	<b>Loyalty</b>	Use the uphill facilities on the first and last day of the Sellaronda summer season (13 June and 27 September 2026).

Category:

### Tracking

1	<b>Super sporty</b>	Reach 15,000 meters of total height difference (downhill and uphill) during the season '(GPS)'
2	<b>1st tracking</b>	Undertake a first tracking session lasting at least 1 hour '(GPS)'
3	<b>Tracking</b>	Track 5 sessions with a minimum duration of 1 h on different days '(GPS)'
4	<b>Trail rides</b>	Ride five different Dolomiti Bike Galaxy official trails in one day '(GPS)'
5	<b>Black runs</b>	Ride 10 official black trails of the Dolomiti Bike Galaxy '(GPS)'
6	<b>Endurance</b>	Ride the Herrnsteig Trail on Kronplatz - Plan de Corones, the longest trail in the Dolomiti Bike Galaxy '(GPS)'
7	<b>Bike park</b>	Ride all the trails in the Cortina Bike Park Dolomiti '(GPS)'
8	<b>Tour Chaser</b>	Complete two inter-valley tours of the Dolomiti Bike Galaxy – each tour should be completed in a single day '(GPS)'

Category:

### Online

1	<b>True friend</b>	Complete your My Dolomiti profile 100%
2	<b>Digital</b>	Buy a lift pass from our web shop ( <a href="https://shop.dolomitisuperski.com/">https://shop.dolomitisuperski.com/</a> )
3	<b>Podcast</b>	Listen to an episode in the app's podcast section.

Category:

### Partner

1	<b>Shred Vertical Ascent</b>	Reach 2,000 meters of total height difference in just one day using the uphill facilities.
2	<b>Tecnica/Lowa</b>	Cover 40 km by bike in one day.

To participate in the final draw, you will need to reach at least one level, depending on the number of badges reached, with different draws and prizes for each level reached:

**MASTER OF THE DOLOMITES LEVEL:** achievement of at least 12 badges

DOLOMITES EXPLORER LEVEL: achievement of at least 9 badges

DOLOMITES DISCOVER LEVEL: achievement of at least 5 badges

It is specified that:

- Each Recipient will take part in only one of the three levels listed.
- Without completing the registration procedure on the My Dolomiti Summer App and without associating at least one ticket of the types listed above, it will not be possible for the Sponsoring Company to track the badges unlocked by the participant and, therefore, it will not be possible to participate in this competition.
- For the purpose of counting the number of lifts used, please note that lift system facilities always count as no. 1 (one) and even if the route of the lift involves an intermediate station or return, only the access from the valley station of the lift system facilities will be counted.
- Passages not registered at turnstiles and GPS tracking due to force majeure (e.g., insufficient telephone network for tracking, temporary failure at the turnstile, therefore it is decided - also for safety reasons - to keep the passage open, signal failure) are excluded from the calculation.
- Any abnormal and/or unjustified use of tickets and the accumulation procedures indicated in these regulations will entitle the Sponsoring Company to block, without any notice, the participants for whom abnormal and/or unjustified uploads have been found, as well as the delivery of the prizes. Any passages accumulated through abnormal and/or unjustified uploads will be irreparably lost and the relative behaviors will be punishable by law (abnormal and/or unjustified combinations are, for example but not limited to, the association, on the My Dolomiti Summer App, of a daily and multi-day ticket that overlap during the same period of use).
- In the event of the multiple registration of a competitor, only one registration will be valid. Any attempted fraud and any incorrect, partial or false declaration entails the immediate disqualification of the participant.

#### FINAL DRAW

The identification of those entitled to participate in the final prize draw will be carried out using both the My Dolomiti App and the management software of the passages at the entrances and turnstiles, at the end of the summer season.

Based on the number of badges unlocked, Recipients will be subdivided into 3 databases (MASTER OF THE DOLOMITES, DOLOMITES EXPLORER, DOLOMITES DISCOVER) depending on their performance recorded between 1 June 2026 and 8 November 2026, subject to verification of data on the tickets and participants.

During the final draw, to be held in the presence of a public official with responsibility for consumer protection or of a notary public, by 31 January 2027, we will randomly draw from each of the three abovementioned databases:

From the MASTER OF THE DOLOMITES LEVEL database: 3 winning names and 3 substitute names

From the DOLOMITES EXPLORER LEVEL database: 5 winning names and 5 substitute names

From the DOLOMITES DISCOVER LEVEL database: 5 winning names and 5 substitute names

Confirmation that the draw has taken place will be publicized on the competition website.

#### Communication and validation of the win

Winners will be contacted by email. Even if no prize is won, the participants will be sent a notification.

In order to validate the win, the consumer must send, no later than 10 calendar days after the communication of the win, exclusively via email to [info@dolomitisuperski.com](mailto:info@dolomitisuperski.com)

the following documentation:

- **A scan/photo of the prize acceptance**, completed and signed in full - the data will be used to deliver the prize (maximum size 1 MB);
- **A scan/photo of your valid ID document**, both front and back (maximum size 1 MB).

It is specified that:

- Both in the event of mismatch between the data provided at the time of participation and the documents sent to confirm the win and in the event that a winner does not send the documents validating their win within 10 calendar days of the winning communication, we will proceed to contact the substitute names in order of draw, identified as specified above.
- In the event that a winner waives the prize, he or she must send written notice with an attached photocopy of an identity document to the following address: [info@dolomitisuperski.com](mailto:info@dolomitisuperski.com)

After checking the documentation, the Sponsoring Company will proceed with the delivery of the prizes.

### Final Notes

- Participation in this prize-winning event involves the consumer's unconditional and total acceptance of the rules and clauses contained in these regulations, without any limitation.
- All recorded passages will be managed by a computer system declared as tamper-proof by a computer expert. All the data of the participations by the users is recorded on a server located in Italy.
- The winner loses the right to receive the prize if the information provided during participation in the competition is not confirmed and/or is untrue.
- The Sponsoring Company, only after having ascertained fair participation by the user, will send the prize directly to the user or via its supplier or partner. The participant forfeits the right to obtain the prize if the information provided when participating in the competition has not been confirmed or is found to be untrue. The Sponsoring Company is not liable in the event of failure to deliver prizes if incorrect information is provided by the participants.
- The Sponsoring Company does not assume any responsibility for problems of access, impediment, dysfunction or difficulty regarding the technical instruments, computer, cables, electronics, software and hardware, transmission and connection, GPS coverage, telephone line that may prevent a competitor from participating in the competition. The Sponsoring Company assumes no responsibility for obsolete browser versions or obsolete mobile operating systems which may prevent participation in the competition.
- The Sponsoring Company is not responsible for the non-delivery of communications made to participants if they have provided incorrect and/or outdated data, to email addresses that do not exist/are incorrect, not available to mail boxes that are full or disabled, to servers that cannot be reached or to anti-spam filters. Depending on your personal computer security settings and those defined by internet providers, some email communications, although free of suspicious information or sensitive data and constantly guaranteed with special Antivirus and AntiSpam filters, may be recognized as SPAM or Junk Mail. It is therefore recommended that you quickly check your SPAM/Junk Mail folder.
- No responsibility will be attributable to the Sponsoring Company in the event of delivery of the prizes in packaging that has obviously been tampered with, broken or damaged. The delivery of the prizes will take place by post or courier service, to whom any damage detected must be immediately reported at the time of delivery. The recipient is advised to carefully check, before signing the delivery receipt, that there are no obvious signs that the package has been tampered with, broken or damaged, nor any signs of other damage, in which case, the recipient may reject the delivery by clearly explaining the reason why on the delivery receipt.
- Users who, according to the unquestionable judgement of the Sponsoring Company or third parties appointed by it, are winners through means and instruments deemed fraudulent or in violation of the normal course of the initiative, will not be able to enjoy the prize thus won. The Sponsoring Company or third parties appointed by it, reserve the right to proceed, within the terms deemed most appropriate and in compliance with the laws in force, to limit and inhibit any initiative aimed at circumventing the system devised.

### Free participation

Participation in this competition is free of charge and does not represent any income for the Sponsoring Company.

Prizes will be awarded free of charge to the winners within 180 days from the date of the final draw.

### Obligations and guarantees:

#### 1. Regulations

These regulations have been sent in advance to the Ministry of Economic Development and Made in Italy together with the notice of the competition.

Pursuant to Article 11, Presidential Decree No. 430 dated 26 October 2001, the rules of the prize-based event will be available to competitors on the website <http://www.dolomitisuperski.com> in the specifically dedicated section.

The Sponsor reserves the right to modify in all or in part the content of the articles of these regulations, subject to notification to the Ministry of Economic Development and Made in Italy, ensuring that the changes made do not infringe in any way on the rights of the competition participants in accordance with the provisions of art. 10, par. 4, of Italian Presidential Decree 430/01. In this case, they will be made aware of the changes in the same way as they were made aware of the initial conditions.

## **2. Security Deposit**

A deposit has been given to the Italian Ministry of Economic Development and Made in Italy, which corresponds to 100% of the net prize pool.

## **3. Waiver of the right of recourse**

The Sponsoring Company waives the right to claim 25% of winners' income tax - as per Article 30, Presidential Decree 600 dated 29/09/73.

## **4. Transfer of the prizes - Onlus**

Prizes not requested or not assigned will be donated to the association, SUEDTIROLER SPORHILFE - ASSISPORTALTO ADIGE ODV with registered office at BRENNERSTRASSE, 9 - 39100 Bolzano (BZ) - Tax Code 01284820212 pursuant to Article 10, paragraph 5 of Presidential Decree No. 430 dated 26 October 2001

## **Advertising of the event**

Advertising will be carried out via the Internet (banner ads, social media) or traditional means of communication (posters, magazines, flyers) that refer to the website <http://www.dolomitisuperski.com> in a dedicated section as well as through any electronic and digital communications (newsletter, website) and will comply with what is stated in these rules.

## **Processing of the personal data**

Please note that the data collected by FEDERCONSORZI DOLOMITI SUPERSKI during participation in the competition "Dolomiti Superski rewards you" will be processed in full compliance with the provisions of EU Regulation 2016/679, General Data Protection Regulation ("GDPR"), relating to the purposes associated with participation in the competition. To this end, the data gathered will be communicated to the company ICTlabs S.p.A., with registered office at Viale Monza, 347 - 20126 Milan, for the implementation of the obligations relating to the competition (final draw and closure of the competition).

In order to exercise your rights, you can contact FEDERCONSORZI DOLOMITI SUPERSKI at any time.