



**DOLOMITI
SUPERSKI** 

PRESS RELEASE

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THE NEW WINTER SEASON OF DOLOMITI SUPERSKI AT START

On Saturday 26th November 2022, the winter season no. 49 of Dolomiti Superski is ready to start with the opening of lifts and slopes in the ski resorts of Kronplatz, 3 Cime Dolomites, Val di Fiemme, Obereggen and Cortina d'Ampezzo. In total, 25 lifts and up to 60 km of slopes will be open. All the remaining ski resorts will kick-off their winter season a week later, on 3rd December 2022, Sellaronda included.

Cold and snow have come just in time

The weather conditions of the past few days were ideal to snow the slopes while the snowfall with up to 25 cm of fresh snow has wrapped the Dolomites in a white dress - just in time for the season opener. "The cold window, which allowed us to prepare the ski slopes for the start of the season, arrived just in time in mid-November. Our ski resorts, which traditionally open on the last Saturday in November, were thus able to keep their promise to customers. And that gives us an additional motivation boost to start the new winter season" says **Andy Varallo**, Chairman of Dolomiti Superski.

Ski resorts	Open lifts on 26 Nov.	Open km of slopes
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Cortina d'Ampezzo	2	1
Kronplatz	13	33
3 Zinnen Dolomites	2	2
Val di Fiemme-Obereggen	8	20

65 million Euros have been invested

Also this year, the ski destination presents some new and renewed lifts and slopes, which have been adapted to customer requirements. Three chairlifts have replaced older lifts: the 6-seater chairlift **Spitzbühel** on the Alpe di Siusi, the 6-seater chairlift **Campanil** in Pampeago in Val di Fiemme and the 4-seater chairlift **Cigolera-Cima Tognola** in San Martino di Castrozza. The ski lifts **Doris** at Haunold near San Candido and the skilift **Dorflift** in Castelrotto were also renewed. The new gondola lift to the Plose is still under construction and will not be put into operation until next year, while the "**Tiers-Carezza**" cabrio cable car will go back into operation after an interruption of several months. On the other hand, the new black slope "**Soréga**" in San Vigilio di Marebbe at Plan de Corones and the blue **Campanil** slope in Pampeago will celebrate their debut. In addition, numerous snowmaking systems have been renewed and expanded to make the most of the cold windows by using the latest technology for the optimal use of resources. A total of 65 million euros was invested this year.

5% discount on online purchases

Among the most interesting novelties of this winter season is the online shop of Dolomiti Superski, where it will be possible to buy almost all types of ski passes. If you buy a day or multi-day ski pass online, you will receive a 5% discount if the ski pass is purchased at least 2 days before use. This halves the inflation-induced price increase for ski passes.

Tickets Self-Service points

The ski passes can be purchased at the new **Tickets Self-Service points** via touch screens and printed out on site or printed directly from the online voucher received. So you can save money and time to be able to go to the slopes immediately. The new Tickets Self-Service points are distributed throughout the territory of Dolomiti Superski. "The pandemic has also had a booster effect in the field of online technology. In our case, the boost came in the online sale of ski passes, which is becoming more and more interesting for the customer. And Dolomiti Superski wants to reward with the 5% discount all those who take advantage of this potential," says Marketing Director **Marco Pappalardo**.

Special deals in december and march

Dolomiti Superpremière 2022

For at least 4 days booked, 1 day of holiday with hotel and ski pass for free, while ski rental and ski lessons are available at special rates. The particularly favourable special at the start of the season is valid from 26 November to 24 December 2022 inclusive. Valid in the participating establishments in the open ski resorts. Last day for ski pass purchase: 21.12.2022, last valid ski pass day 24.12.2022.

New: Sonderangebot Dolomiti Springdays 2022

From 18 to 24 March 2023: The most beautiful days of winter, with lots of sun and a hotel and ski pass day for free, from 7 booked holiday days (7=6 accommodation days + 6=5 ski pass days). In the open ski resorts, in the participating hotels.

From 25 March to the end of the season: The most beautiful days of winter, with lots of sun and a hotel and ski pass day for free, from 4 booked holiday days (4=3 accommodation days + 4=3 ski pass days). In the open ski resorts, in the participating hotels.

For further questions or in-depth information, please contact the press office of Dolomiti Superski.

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