



PRESS RELEASE OF APRIL 14TH, 2025

## [DOLOMITI SUPERSKI – SEASON'S FINALE IS ON](#)

(Roncadizza) The final phase of the 2024-25 winter season at Dolomiti Superski is on—marking the 50th anniversary of this iconic Dolomite ski destination. End-of-season promotions and initial performance reviews come alongside slight snowfall at higher elevations across the Dolomites. Meanwhile, the season dates and ski pass prices for the 2025-26 Olympic winter have also been finalized.

### [Last days of promotions](#)

Once again, the winter season in the Dolomites is entering its final phase with a fresh blanket of snow at higher elevations. The actual weather systems brought fresh snowfall above 2,000 meters, covering most of the Dolomiti region. The Dolomite peaks are still showing off their best side, with stunning rock formations illuminated by the soft, early-spring light. These are the conditions for enjoying the final week of the ski season. The "Dolomiti Springdays" promotion is running in its Short version, including 4 nights and 4 ski days for the price of 3. For more details on these promotions, visit the official website [www.dolomitisuperski.com/en/Plan-ski-holiday/Promotions](http://www.dolomitisuperski.com/en/Plan-ski-holiday/Promotions)

### [Lift facilities open until April 21, as well as next May 4](#)

Dolomiti Superski's 50th ski season continues for several more days, regardless of the weather conditions. Lifts and slopes are open until April 21, at Cortina d'Ampezzo/Faloria, Plan de Corones, Arabba, 3 Cime Dolomites, Val di Fiemme/Obereggen (Oclini until April 25) and Valles-Jochtal (April 20). The last lift to close the 2024-25 season will be the Falzarego chairlift at Col Gallina on May 4. Several individual lifts may deviate from the reported closure dates and can be checked on the website [www.dolomitisuperski.com/en/Open-lifts](http://www.dolomitisuperski.com/en/Open-lifts)

## [Satisfactory 2024-25 season](#)

Even though some Dolomiti ski areas will remain open for a few more days, the current figures are reassuring for the Dolomites' cableway operators. Demand for ski vacations remains strong, and all 12 Dolomiti Superski areas continue to see high visitor numbers. Results are expected to slightly surpass last year's, marking a successful conclusion to Dolomiti Superski's 50th season, with +0,89 % of skiers. The composition of visitors is also shifting: while Italy (currently about 45%) and Germany (currently about 15%) are still the main markets for Dolomiti Superski, the United States are growing thanks in part to Dolomiti Superski's partnership with the North American IKON Pass. "We are witnessing a shift in the composition of our clientele in terms of origin. New markets are discovering the Dolomites, while countries that have been present for years are strengthening their presence and becoming more loyal. The historic 'giants,' Italy and Germany, still account for more than half of total visits, remain our lighthouses" says Marco Pappalardo, Marketing Director of Dolomiti Superski. On average, overnight guests (excluding day and season pass holders) skied 4.35 days per stay, and the 4-day ski pass is gaining popularity in response to this trend.

## [Seasonality and ski pass prices for the 2025-26 season approved](#)

The seasonality and ski pass prices for the upcoming 2025-26 season were approved shortly. The first openings are scheduled for Saturday, November 29, 2025, while the rest of the ski areas, including Sellaronda, will go into operation on December 4, 2025. Official closure is timetabled for April 6, 2026 (Sellaronda and central valleys) with some ski areas, as usual, able to close before or after this date.

Season: November 29 – December 20, 2025    January 11-31, 2026    March 22 - end of season 2026

High Season: December 21, 2025 – January 10, 2026    February 01 – March 21, 2026

Dolomiti Superpremière Promotion: early season to December 20, 2025

Dolomiti Springdays Longstay Promotion: March 15 – 21, 2026 (Early bird -5% purchasing the Skipass online by Feb 28, 2026)

Dolomiti Springdays Shortstay Promotion: March 22 - end of season 2026 (Early bird see above)

The new rates for the 2025-26 winter season, with average price adjustments of 3%, depending on the type of pass, have also been approved. The Dolomiti Superski season pass, which grants access to all lifts in the 12 ski areas from November to the end of the season, will be available in presale until December 24, 2025, for €970.00 for adults (+2.65%). The popular 4-day pass for adults will be priced at €317.00 in peak season. The daily pass for adults will cost €77.00 during the regular season and €86.00 during peak season (+3.6%, respectively). As always, discounts or free passes are available for children under 8 years old when purchasing a corresponding adult skipass, as well as a 30% discount for all minors aged 8 and up. Skipasses for individual ski areas are available at lower rates. For the 2025-26 ski season, a 5% instant discount will also apply to online purchases of daily and multiday-passes made at

least 2 days before the pass validity starts, potentially offsetting the price adjustment by nearly double, depending on the type of skipass purchased.

The full price list for winter 2025-26 will be published in early summer on the [www.dolomitisuperski.com](http://www.dolomitisuperski.com) website and can be consulted using the online price calculator.

We remind you that holders of a regular Dolomiti Superski 2024-25 season pass will be able to purchase the Dolomiti Supersummer 2025 season pass with a 10% discount. However, this offer does not apply in reverse from summer to winter.

## Press Office Dolomiti Superski

Diego Clara

Tel.: +39 0471 795397

Mob.: +39 366 6861403

[press@dolomitisuperski.com](mailto:press@dolomitisuperski.com)