

“Dolomiti Superski rewards your passion”**Sponsoring Company**

Federazione dei Consorzi di Zona degli Imprenditori Esercenti Impianti di Trasporto a Fune Dolomiti Superski [Federation of Area Consortia of the Entrepreneurs Operating Transport Installations at Fune Dolomiti Superski], abbreviated to FEDERCONSORZI DOLOMITI SUPERSKI, with registered office in Via Arnaria, 43 – 39040 Roncadizza/Castelrotto (BZ) with Tax Code and VAT number: 01151560214

Period of participation in the competition

From 25 November 2023 to 1 May 2024.

Final Drawing

By 31 July 2024.

Territorial Scope

This prize-based event will take place on the national territory, in the 12 valleys participating in the FEDERCONSORZI DOLOMITI SUPERSKI, namely

1. Cortina d'Ampezzo
2. Kronplatz - Plan de Corones
3. Alta Badia
4. Val Gardena / Alpe di Siusi
5. Val di Fassa / Carezza
6. Arabba / Marmolada
7. 3 Zinnen Dolomites
8. Val di Fiemme / Obereggen
9. San Martino di Castrozza / Passo Rolle
10. Rio Pusteria - Bressanone
11. Alpe Lusia / San Pellegrino
12. Civetta

Aim of the competition

This competition is carried out by the Sponsoring Company with the aim of promoting the products involved.

Recipients

All skiers over the age of 18 who download the Dolomiti Superski App (available free of charge for both iOS and Android) can enter the competition by logging in to My Dolomiti and linking their ski pass to their account. Alternatively, skiers can participate in the competition by registering online via My Dolomiti and linking their account to their ski pass. When participants access the relevant section of Rewarding a pop-up will ask them to accept these regulations and agree to personal data processing. Registered users can withdraw from participating in the competition at any time by going to their profile and unchecking the participation box (in which case the user will not be entered into the final draw).

Products subject of the promotion

The promotion covers ski passes of any type (excluding value cards), valid in the Dolomiti Superski resort, valid from 25 November 2023 to 1 May 2024.

People who have associated, with their profile, ski passes reserved for professional categories (e.g. ski instructors), ski passes issued free of charge (gifts) and value cards are excluded and will therefore not be considered for the purposes of this competition.

PrizesLevel 1 - Legend (upon completion of at least 22 badges):

|| 5 prizes with an average market value of €1,380.00 (including VAT) each, each consisting of 1 My Dolomiti Card with:

- 1 Dolomiti Superski season skipass valid during the 2024/2025 winter season.
- 1 Dolomiti Supersummer seasonal pass valid during the 2025 summer season

Level 2 - Expert (upon completion of at least 14 badges):

|| 5 pairs of Blizzard brand skis with bindings with an average market value of €1,200.00 (including VAT) each.

Level 3 - Rookie (upon completion of at least 8 badges):

|| 5 Blizzard brand travelling bags with an average market value of €250.00 (including VAT) each.

- ▮ 5 Dolomiti Superski clothing supplies with an average market value of €200.00 (including VAT) each.
- ▮ 5 Dainese helmets and goggles with an average market value of €450.00 (including VAT) each.

It is specified that:

- ▮ the available sizes to choose from will be communicated to the winners after the final draw.

***** The value of the prizes is to be understood as

at the date of drafting of these regulations.

The Sponsor does not assume any responsibility in case of improper use of the prizes by the winners or if used by persons not suitable in terms of age or for psycho-physical conditions. The Sponsor is also not responsible in case of failure or malfunction of the prize awarded for which all the warranties of the manufacturer or distributor / dealer and the related limitations or extensions referred to the warranty of the individual prize apply.

Prizes cannot be converted into cash nor gold tokens.

If, at the time of delivery, the prizes indicated above are no longer available or no longer present on the market, the Sponsoring Company, or its supplier or partner will deliver to the winners substitute prizes of a value no lower than that of the prizes promised in these regulations. Winners cannot in any way claim to receive exactly those prizes. If this is no longer available, it will be available at the time of delivery.

Prize pool: 17,400.00 euros (VAT included)

HOW TO PARTICIPATE

In order to take part in the competition, Recipients must purchase ski passes of any type, listed under the heading "Promotional Products", download the Dolomiti Superski App, register with My Dolomiti and associate the number of the purchased ski pass with their own profile. Alternatively, skiers can participate in the competition by registering online via My Dolomiti and associating their account with their ski pass. To sign up to My Dolomiti, it is necessary to:

1. Provide the following data: name and surname, email address, nationality, gender and date of birth, if not already registered;
2. Accept these rules and agree to the processing of personal data, requested in a pop-up when accessing the competition section.

It is specified that:

- ▮ The data entered at the time of participation in the competition must be true and must not be made up nor pseudonyms: in the event of mismatch between the data provided at the time of participation and the documents necessary to confirm a win, said win cannot be validated.
- ▮ Several personal ski passes can be combined with the skier's My Dolomiti profile, either via the App or via the website. (The skier may only combine multiple ski passes belonging to the same skier, for example, several weekly or daily ski passes). At the end of the competition only ski passes used exclusively by the participant are taken into account. Abuse, which may also be checked for at a cableway, will mean the participant may be removed from this edition of the competition. To be able to participate in the competition users must be registered to My Dolomiti using the My Dolomiti App or website and have at least one ski pass valid for the current competition.
- ▮ Without completing the procedure for signing up to My Dolomiti, and without associating at least one of the aforementioned ski passes, the Sponsor will not be able to track the badges unlocked by the skier and, therefore, it will not be possible to participate in the competition.

The Recipients, once registered with My Dolomiti, will be invited to reach the goals (hereinafter "badges"), choosing them from those listed below:

- users will be able to decide which badges to unlock amongst those proposed;
- each unlocked badge is counted only once for the season;
- the majority of badges can be unlocked by associating your ski pass with the Dolomiti Superski App; to unlock the remaining badges you need to activate the tracking function on the Dolomiti Superski App.

LIST OF BADGES

Category:
Gaming

1	Quiz	Answer six questions on Dolomite legends to win the Quiz badge
2	Family	Ski with your family on one day during the winter season using your Superski Family ski pass
3	Dolomite s UNESCO	Visit at least 5 hidden panoramic sites in the Dolomiti Superski resorts
4	Cable car	Take all of the Dolomiti Superski cable cars

Category: Special days		
1	White week	Ski for 7 consecutive days (using at least 5 different lifts a day)
2	Special days	Ski on one of the special days (25/12; 01/01; 14/02; 08/03; 09/04), and last day of the season (using at least 5 different lifts a day)
3	Stamina	Ski on at least 2 days a month for 5 months (using at least 5 different lifts a day)

Category:
Skipass

1	Bronze	Ski in 3 different resorts
2	Silver	Ski in 6 different resorts
3	Gold	Ski in all 12 Dolomiti Superski resorts
4	Dolomites addicted	Ski on 40 days in one season
5	Lift taker	Take 100 different lifts (uphill facilities)
6	Ski lift	Take 50 different SKI LIFTS (of the 115 in the DSS resorts)
7	Night skiing	Ski once during the winter season on the night slopes at Civetta, Obereggen, 3 Zinnen Dolomites, or Val di Fassa
8	Super Sporty	First lift trip before 09:00 and last one after 16:15, using at least 5 lifts that day

Category:
Tracking

1	1st tracking	First tracking session lasting at least 1 hour
2	Tracking	Track 10 sessions of at least 1 hour on different days
3	Black runs	Ski on 10 black runs
4	Slopes	Ski on 50 different slopes
5	Longest rides	Ski on Dolomiti Superski's 5 longest slopes

Category:
Online

1	Digital	Buy a ski pass online
2	Shopping fan	Buy Dolomiti Superski branded clothing in our online shop while logged in with your My Dolomiti profile
3	True friend	Complete 100% of your My Dolomiti profile (and link it to a My Dolomiti Card)

Category:
Partner

1	World Cup by Dainese	Ski on 2 of the 5 World Cup slopes (Saslong in Val Gardena, Gran Risa in Alta Badia, Erta on Plan de Corones, Olympia in Cortina d'Ampezzo, Volata in Alpe Lusia/San Pellegrino). Remember – always wear a helmet and protective gear, just like the World Cup champions!
2	Blizzard Thunderbird	Cover 50 km of slope in one day
3	Energy Pocket Coffee	Reach a total altitude difference of 40,000 metres (descent and climb)

To participate in the final draw, you will need to reach at least one level, depending on the number of badges reached, with different draws and prizes for each level reached:

LEGEND LEVEL: achievement of at least 22 badges

EXPERT LEVEL: achievement of at least 14 badges

ROOKIE LEVEL: achievement of at least 8 badges

It is specified that:

- Each Recipient will become part of only one of the three levels listed.

- ▮ Without completing the registration procedure on the Dolomiti Superski App and without associating at least one ski pass of the types listed above, it will not be possible for the Sponsoring Company to track the badges unlocked by the participant and, therefore, it will not be possible to participate in this competition.
- ▮ For the purpose of counting the number of lifts used, please note that lift system facilities always count as no. 1 (one) and even if the route of the lift involves an intermediate station or return, only the access from the valley station of the lift system facilities will be counted.
- ▮ Passages not registered at turnstiles and GPS tracking due to force majeure (e.g., insufficient telephone network for tracking, temporary failure at the turnstile, therefore it is decided - also for safety reasons - to keep the passage open, signal failure) are excluded from the calculation.
- ▮ Any abnormal and/or unjustified use of the ski passes and the accumulation procedures indicated in these regulations will entitle the Sponsoring Company to block, without any notice, the participants for whom abnormal and/or unjustified uploads have been found, as well as the delivery of the prizes. Any passages accumulated through abnormal and/or unjustified uploads will be irreparably lost and the relative behaviours will be punishable by law (abnormal and/or unjustified combinations are, for example but not limited to, the association, on the Dolomiti Superski App, of a daily and multiple-day ski pass that overlap during the same period of use).
- ▮ In the event of the multiple registration of a competitor, only one registration will be valid. Any attempted fraud and any incorrect, partial or false declaration entails the immediate disqualification of the participant.

FINAL DRAW

The identification of those entitled to participate in the final prize draw will be carried out through the management software of the passages at the entrances and turnstiles, at the end of the ski season.

According to the number of unlocked badges, the Recipients will be divided into 3 databases (LEGEND, EXPERT, ROOKIE), in relation to the performance recorded during the period from 25/11/2023 to 01/05/2024, after verification of the data relative to the ski passes and the participants.

During the final draw, which will be held in the presence of a public official in charge of consumer protection or a notary public by 31/07/2024, we will proceed to draw, absolutely at random from each of the three databases mentioned above:

From the LEGEND LEVEL database: 5 winning names and 5 reserve names

From the EXPERT LEVEL database: 5 winning names and 5 reserve names

From the ROOKIE LEVEL database: 5 winning names, (prize: travelling bags) and 5 reserve names

5 winning names (prize: clothing supplies) and 5 reserve names

5 winning names (prize: ski helmet and goggles) and 5 reserve names

Confirmation that the draw has taken place will be posted on the competition website.

Communication and validation of the win

Winners will be contacted by email. Even if no prize is won, the participants will be sent a notification.

In order to validate the win, the consumer must send, no later than 10 calendar days after the communication of the win, exclusively via email to **info@dolomitisuperski.com**

the following documentation:

- ▮ **A scan/photo of the prize acceptance**, completed and signed in full - the data will be used to deliver the prize (maximum size 1 MB);
- ▮ **A scan/photo of your valid ID document**, both front and back (maximum size 1 MB).

It is specified that:

- Both in the event of mismatch between the data provided at the time of participation and the documents sent to confirm the win and in the event that a winner does not send the documents validating their win within 10 calendar days of the winning communication, we will proceed to contact the reserve names in order of draw, identified as specified above.
- In the event that a winner waives the prize, he or she must send written notice with an attached photocopy of an identity document to the following address: **info@dolomitisuperski.com**

After checking the documentation, the Sponsoring Company will proceed with the delivery of the prizes.

Final Notes

- ▮ Participation in this prize-winning event involves the consumer's unconditional and total acceptance of the rules and clauses contained in these regulations, without any limitation.
- ▮ All recorded passages will be managed by a computer system declared as tamper-proof by a computer expert. All the data of the participations by the users is recorded on a server located in Italy.

- The winner will lose the right to receive the prize if the information provided during participation in the competition is not confirmed and/or is untrue.
- The Sponsoring Company, only after having ascertained fair participation by the user, will send the prize directly to the user or via its supplier or partner. The participant will forfeit the right to obtain the prize if the information provided when participating in the competition has not been confirmed or is found to be untrue. The Sponsoring Company is not liable in the event of failure to deliver prizes if incorrect information is provided by the participants.
- The Sponsoring Company does not assume any responsibility for problems of access, impediment, dysfunction or difficulty regarding the technical instruments, computer, cables, electronics, software and hardware, transmission and connection, GPS coverage telephone line that may prevent a competitor from participating in the competition. The Sponsoring Company assumes no responsibility for obsolete browser versions or obsolete mobile operating systems which prevent participation in the event.
- The Sponsoring Company is not responsible for the non-delivery of communications made to participants if they have provided incorrect and/or outdated data, to email addresses that do not exist/are incorrect, not available, to mail boxes that are full or disabled, to servers that cannot be reached or to anti-spam filters. Depending on your personal computer security settings and those defined by internet providers, some email communications, although free of suspicious information or sensitive data and constantly guaranteed with special Antivirus and AntiSpam filters, may be recognised as SPAM or Junk Mail. It is therefore recommended that you quickly check your SPAM/Junk Mail folder.
- No responsibility will be attributable to the Sponsoring Company in the event of delivery of the prizes in packaging that has obviously been tampered with, broken or damaged. The delivery of the prizes will take place by post or courier service, to whom any damage detected must be immediately reported at the time of delivery. The recipient is advised to carefully check, before signing the delivery receipt, that there are no obvious signs that the package has been tampered with, broken or damaged, nor any signs of other damage, in which case, the recipient may reject the delivery by clearly explaining the reason why on the delivery receipt.
- Users who, according to the unquestionable judgement of the Sponsoring Company or third parties appointed by it, are winners through means and instruments deemed fraudulent or in violation of the normal course of the initiative, will not be able to enjoy the prize thus won. The Sponsoring Company or third parties appointed by it, reserve the right to proceed, within the terms deemed most appropriate and in compliance with the laws in force, to limit and inhibit any initiative aimed at circumventing the system devised.

Free participation

Participation in this competition is free of charge and does not represent any income for the Sponsoring Company. Prizes will be awarded free of charge to the winners within 180 days from the date of the final draw.

Obligations and guarantees:

1. Regulations

These regulations have been sent in advance to the Ministry for Business and Made in Italy, together with the notice of the competition.

Pursuant to Article 11, Presidential Decree No. 430 dated 26/10/2001, the rules of the prize-based event will be available to competitors on the website <http://www.dolomitisuperski.com> in the specifically dedicated section.

The Sponsor reserves the right to modify in all or in part the content of the articles of these regulations, subject to notification to the Ministry for Business and Made in Italy, ensuring that the changes made do not infringe in any way on the rights of the competition participants in accordance with the provisions of art. 10, par. 4, of Italian Presidential Decree 430/01. In this case, they will be made aware of the changes in the same way as they were made aware of the initial conditions.

2. Security Deposit

A deposit has been given to the Ministry for Business and Made in Italy, which corresponds to 100% of the net prize pool.

3. Waiver of the right of recourse

The Sponsoring Company waives the right to claim 25% of winners' income tax - as per Article 30, Presidential Decree 600 dated 29/09/73.

4. Transfer of the prizes - Onlus

Prizes not requested or not assigned will be returned to the association SUEDTIROLER SPORHILFE - ASSISPORT ALTO ADIGE ODV with registered office at BRENNERSTRASSE, 9 - 39100 Bolzano (BZ) - Tax Code 01284820212 pursuant to Article 10, paragraph 5 of Presidential Decree No. 430 dated 26 October 2001

Advertising of the event

Advertising will be carried out via the Internet (banner ads, social media) or traditional means of communication (posters, magazines, flyers, ski maps) that refer to the website <http://www.dolomitisuperski.com> in a dedicated section as well as through any electronic and digital communications (newsletter, website) and will comply with what is stated in these rules.

Processing of the personal data

Please note that the data collected by FEDERCONSORZI DOLOMITI SUPERSKI during participation in the competition "Dolomiti Superski rewards you" will be processed in full compliance with the provisions of EU Regulation 2016/679, General Data Protection Regulation ("GDPR"), relating to the purposes associated with participation in the competition. To this end, the data gathered will be communicated to the company ICTlabs S.p.A., with registered office at Viale Monza, 347 - 20126 Milan, for the implementation of the obligations relating to the competition (final draw and closure of the competition).

In order to exercise your rights, you can contact FEDERCONSORZI DOLOMITI SUPERSKI at any time.